

## SCI Convention Update January 2020

**SCI Exhibitor Advisory Group (EAG):** The EAG body has been reconstituted in order to address the larger issues that affect the hunting and outdoor community of the annual sportsmen's convention. The EAG establishes and enhances communications between the SCI Convention Committee and the Exhibitors; based on exhibitor experiences, ideas and proposals. The new EAG members will be introduced at the Tuesday evening exhibitor reception in the Day Auction Tent. Come out and meet the EAG group as they serve to support our joint business interests and the challenges facing us. For more information visit <https://www.showsci.org/exhibitor/exhibitor-advisory-group/>

**Past due exhibit booth fee** invoices must be paid in full prior to arriving in Reno. Any exhibitor with a yet remaining booth balance incurs a monthly late fee charge, that will not be waived once on-site. Also note any other unpaid SCI balances must also be paid in full before SCI will release exhibit badges.

**Exhibitor Lounge:** This year SCI has set up an Exhibitor Lounge, located in room D6 in Concourse D. The purpose is to allow exhibitors a respite from the hustle and bustle of their booth and sit down in a quiet setting to complete business, make calls, read emails or just relax. The Exhibitor Lounge is restricted to Exhibitors only (exhibit badges only) and will feature a cash bar, coffee, tea, water, snacks and charging station among comfortable lounge furnishings. In addition, a mini-business center for printing or computer use is also available.

**Exhibitor Breakfast:** The Exhibitor Breakfast will be served daily during show days in room F7/F8, beginning Wednesday, February 5 to Saturday, February 8. This year a **Hot Breakfast** will be made available during the mornings, scheduled from 7AM to 9AM, or until breakfast is exhausted for that morning. Come early and enjoy hot breakfast.

**Coffee service** will once again also be available during show move-in only, Sunday, February 2 to Tuesday, February 4, also in room F7/F8.

**GES Service Desk:** The GES Exhibit Service Desk has moved and is in Room F1, just inside show hall 4.

**Exhibitor Secure Storage/Lock-Up** for high value items is in Room F4. This area is for temporary secure overnight lock-up and NOT intended as a storage area for excess product stock. Available starting Sunday, February 2<sup>nd</sup> to show end.

**Line of Sight Violations:** SCI is implementing a penalty to exhibiting companies who violate the Line of Sight rules; beginning with the 2020 show deduction of

priority points or suspension of future year exhibit privileges can occur, as determined by SCI show management at the time, severity and history of infraction. Each exhibiting company is entitled to conduct business on the SCI show without having booth blockage, intrusions and obvious line of sight rules violated by neighboring exhibitors.

**Exhibitor Support Teams:** Contact Information from the following support teams will be provided on-site. While in Reno do not hesitate to contact members of these teams to address specific subjects.

**SCI Convention Committee:** Dedicated SCI volunteers that serve to provide current and future SCI guidance about the annual convention and supporting exhibit and donor support, attendee, evening event, as well as overall convention and event planning business.

**Exhibitor Care Team:** Comprised of dedicated SCI volunteers aiding in aisle décor and general exhibit move-in. Also provide some logistics assistance if needed but primary ensure exhibit base and their needs are well taken care of.

**Exhibit Floor Managers:** Contracted staff hired to assist in managing move-in and move-out, booth set-up guidance and rule enforcement. Can effectively communicate logistics between SCI and GES, the show decorator.

Of course, your SCI professional staff with whom you communicate with throughout the year is available at SCI Exhibitor Services in room D4/D5 to provide answers or clarification on various convention subjects not ably addressed by the above teams.

**Exhibitor WIFI** information is available at [www.showsci.org](http://www.showsci.org) , Exhibit Show Update Information. Please note not to share the exhibit WIFI login with attendees as this will decrease the bandwidth for the exhibit base. The exhibitor WIFI service is only for exhibitors and exhibit business.

**Exhibitor IT Order Form** has also been posted to [www.showsci.org](http://www.showsci.org) , Exhibit Show Update Information; order upgraded WIFI services or other dedicated IT services for your booth using this form.

**SCI Convention Mobile App;** Please ensure you download the official convention mobile app using Google Play or Apple Store. Search for “SCI annual hunters convention” or “The 48<sup>th</sup> annual SCI convention” and the app, by a2z, should appear.